



Call 521-6873 or
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Column Inch	One WEEK \$8.68	2 to 3 WEEKS \$8.42	4 or More WEEKS \$8.18	No Copy Changes 4 or More WEEKS \$7.78	Column Inch	One WEEK \$8.06	2 or More WEEKS \$7.74
1 col. inch	\$8.68	\$8.42	\$8.18	\$7.78	45 col. inch	\$362.70	\$ 348.30
2 col. inch	17.36	16.84	16.36	15.56	46.5 col. inch***	374.79	359.91
3 col. inch	26.04	25.26	24.54	23.34	47 col. inch	378.82	363.78
4 col. inch	34.72	33.68	32.72	31.12	48 col. inch	386.88	371.52
5 col. inch	43.40	42.10	40.90	38.90	49 col. inch	394.94	379.26
6 col. inch	52.08	50.52	49.08	46.68	50 col. inch	403.00	387.00
7 col. inch	60.76	58.94	57.20	54.46	51 col. inch	411.06	394.74
8 col. inch	69.44	67.36	65.44	62.24	52 col. inch	419.12	402.48
9 col. inch	78.12	75.78	73.62	70.02	53 col. inch	427.18	410.22
10 col. inch	86.80	84.20	81.80	77.80	54 col. inch	435.24	417.96
11 col. inch*	95.48	92.62	89.98	85.58	55 col. inch	443.30	425.70
12 col. inch	104.16	101.04	98.16	93.36	56 col. inch	451.36	433.44
13 col. inch	112.84	109.46	106.34	101.14	57 col. inch	459.42	441.18
14 col. inch	121.52	117.88	114.52	108.94	58 col. inch	467.48	448.92
15 col. inch	130.20	126.30	122.70	116.72	59 col. inch	475.54	456.60
16 col. inch	138.88	134.72	130.88	124.50	60 col. inch	483.60	464.40
17 col. inch	147.56	143.14	139.06	132.28	61 col. inch	491.66	472.14
18 col. inch	156.24	151.56	142.24	140.06	62 col. inch	499.72	479.88
19 col. inch	164.92	159.98	155.42	147.84	63 col. inch	507.78	487.62
20 col. inch	173.60	168.40	165.60	155.62	64 col. inch	515.84	495.36
21 col. inch	182.28	176.82	171.78	163.40	65 col. inch	523.90	503.10
22 col. inch	190.96	185.24	179.90	171.18	66 col. inch	531.96	510.84
23.25 col. inch**	201.81	195.76	190.19	180.88	67 col. inch	540.02	518.58
24 col. inch	208.32	202.08	196.32	186.74	68 col. inch	548.08	526.32
25 col. inch	217.00	210.50	204.50	194.50	69 col. inch	556.14	534.06
26 col. inch	225.68	218.92	212.68	202.28	* 1/8 Page ** 1/4 Page *** 1/2 Page Front Page <i>includes color</i>820.00 (reserved) Auto Front <i>includes color</i>720.00 (reserved) Back Page <i>includes color</i>710.00 (reserved) Full Inside Page.....565.00 Double Truck <i>includes color</i>1300.00 Full Color.....Additional 140.00 COLUMNS WIDE INCHES 1 Column.....1.5 2Columns.....3.25 3 Columns.....5 4 Column.....6.75 Columns.....8.5 6 Columns.....10.25 ALL ADS NEED TO BE RESERVED FRIDAY BY 5 P.M., PRIOR TO ISSUE		
27 col. inch	234.36	227.34	220.86	210.06			
28 col. inch	243.04	235.76	229.04	217.84			
29 col. inch	251.72	244.18	231.22	225.62			
30 col. inch	260.40	252.60	245.40	233.40			
31 col. Inch	269.08	261.02	253.58	241.18			
32 col. inch	277.76	269.44	261.76	248.96			
33 col. inch	286.44	277.86	269.94	256.74			
34 col. inch	295.12	286.28	278.12	264.52			
35 col. inch	303.80	294.70	286.30	272.30			
36 col. inch	312.48	303.12	294.48	280.08			
37 col. inch	321.16	311.54	302.66	287.86			
38 col. inch	329.84	319.96	310.87	295.64			
39 col. inch	338.52	328.38	319.00	303.42			
40 col. inch	347.20	336.80	327.18	311.20			
41 col. inch	355.88	345.22	335.36	318.98			
42 col. inch	364.56	353.64	345.54	326.76			
43 col. inch	373.24	362.06	351.72	334.54			
44 col. inch	381.92	370.48	359.92	342.32			